



GenAI Kickstarter Workshop.

We are convinced that generative artificial intelligence is not just a buzzword, but a robust component for greater innovation in your organisation. Discover the power of GenAI on Microsoft Azure with our GenAI Kickstarter Workshop. Our unique offering gives you insights into how GenAI can advance your business.

What our workshop covers and what benefits it offers.

DISCOVER THE GENAI UNIVERSE AND CURRENT DEVELOPMENTS

- Discover the potential of generative AI using practical examples.
- Get to know the key players and developments that are shaping the GenAI ecosystem in the long term.

DIVE INTO THE WORLD OF GENAI SERVICES ON MICROSOFT AZURE

- Discover the special GenAI services from Microsoft Azure, including Azure OpenAI Service.
- Gain insight into Microsoft's long-term commitment to the further development of GenAI and Copilot integration.

DEVELOP USE CASES

- Get relevant use cases for your industry and your business challenges.
- Work with us to develop a use case to launch a PoC.

DISCOVER THE EFFECTIVENESS OF OUR METHODOLOGY

- We provide comprehensive advice on which use cases can benefit from the potential of GenAI and which cannot (yet).
- Take advantage of our team's extensive experience for your GenAI use cases.

GenAI Use Cases for your business.

EFFICIENCY IMPROVEMENT

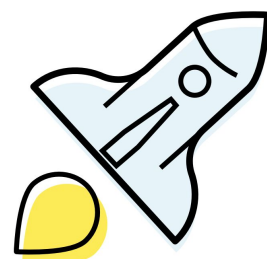
- Conversational search
- Retrieval Augmented Generation (RAG)
- Content localisation
- Text summarisation
- Code generation

IMPROVING YOUR BUSINESS OPERATIONS

- Document processing
- Content moderation
- Synthetic data generation

CUSTOMER SERVICE AND INTERACTION

- Chatbots and virtual assistants
- Personalised recommendations
- Contact centre analytics





What does a GenAI Kickstarter workshop look like?



Goal

Identify use cases that affect your business



Format

1 day on site or online + 2 x 4 hours



Participants

3-10 project managers, subject matter experts and end users

About Public Cloud Group.

The Public Cloud Group (PCG) supports companies in their digital transformation through the use of public cloud solutions.

With a portfolio designed to accompany companies of all sizes on their cloud journey, as well as the expertise of numerous certified experts with whom customers and partners enjoy working, PCG positions itself as a reliable and trustworthy partner to hyperscalers.

As an experienced partner of the three relevant hyperscalers (Amazon Web Services (AWS), Google Cloud and Microsoft Cloud), PCG holds the highest awards from each provider and advises you, our customers, independently on your cloud journey.



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