

AI USE CASE SCREENING WORKSHOP

Discover and unlock AI potential effectively.

The targeted use of data and artificial intelligence is becoming an increasingly important success factor for businesses. Our **AI Use Case Screening Workshop** helps you identify the most relevant applications for your business – structured, efficient and actionable. This assessment provides clarity on which AI initiatives offer real added value and delivers a concrete roadmap for the successful implementation of your AI strategy.

Challenges in implementing AI successfully.

UNCERTAINTY ABOUT WHICH AI USE CASES ARE WORTH PURSUING

Where does AI really add value?

LACK OF STRUCTURE IN BRAINSTORMING

Innovative ideas get lost.

POOR EVALUATION OF COSTS VS. BENEFITS

Risk of failed investments.

LACK OF TRANSPARENCY REGARDING TECHNICAL FEASIBILITY

Ideas fail during implementation.

NO CLEAR ROADMAP FOR IMPLEMENTATION

AI initiatives lose momentum.

UNCERTAINTY ABOUT STRATEGIC INTEGRATION OF AI SOLUTIONS

Disconnect between business goals & technology.

The workshop.



Outcome

Workshop report & implementation roadmap



Duration

1 day on-site or remote



Participants

Business units, IT, Data/AI stakeholders



Process & Methodology.

- **Brainwriting Session:** Structured, silent idea generation – inclusive & efficient.
- **Collaborative Idea Refinement:** Iterative improvement of approaches.
- **Use Case Evaluation:** Based on business goals, strategic fit, user desirability and technical feasibility.
- **Value vs. Effort Mapping:** Focus on quick wins and high-value projects.
- **Voting & Prioritization:** Selection of the most suitable use case.
- **Implementation Plan & Roadmap Creation:** Clear next steps for your AI journey.

Your benefits.



Transparent basis for AI investment decisions.



Quick identification of high-impact quick wins.



Risk minimization through realistic feasibility assessments.



Structured approach instead of un-coordinated AI experiments.



Concrete roadmap for successful implementation.

Our offer:

5.500€

About PCG.

The Public Cloud Group (PCG) is your independent partner for successful cloud and AI transformation. With over 500 certified experts, we support companies in tackling complex challenges – **Your Cloud Journey, Simplified.**

Unlock your AI Potential now!!

Book your non-binding AI Use Case Assessment and start your successful AI journey with PCG.



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